

ENGL229W : Media and Society

Media and Society is designed as a general analysis of the media: what influences content and how that content influences public decisions, society, and targeted audiences. It examines what impact our role as consumers of information has on the media. This course concentrates on news and information-media outlets, extending beyond traditional media institutions to include a variety of information sources made possible through the Internet, including social media. This course includes an historical perspective, looking at ways in which media outlets have changed and evolved from newspapers to radio and television broadcasting, to the Internet and social media.

Lecture Hours 3

Lab Hours 0 **Credits** 3